

Please note our new venue: The Holiday Inn, 215 Sunnyside Blvd., Plainview, NY

# **DANY Views**

# President's Message

I would like to welcome everyone back to the start of our new year. I hope everyone had an enjoyable summer. As we begin our second decade, I want to make sure that everyone is aware of our venue change. As you should all be aware of by now, we will no longer be meeting at The Milleridge Inn. Due to the property being sold, we will now be meeting at The Holiday Inn off Sunnyside Blvd. Dinner will still be available at \$40 and the food offerings will be quite good. If you

have any questions, please let us know. Also, please note that the September meeting will take place on the 10th. This is due to a conflict at the

President's Message

hotel. The October meeting will also take place the second Thursday of the month rather than the third. After that we will be

back to our regular time.

This year promises to be very exciting with new sponsors and continuing education. I would also like to thank everyone who attended our June 10th Anniversary party. By all accounts, everyone had a great time. The **Executive Board has** already started planning for next year's event. If you missed the party, you missed a great evening. I look forward to seeing everyone September 10th.

Steven Lehrer

The Opticians Alliance of New York meets the 3rd Thursday of the month.

Schedule, sponsors and speakers are subject to change

#### 2015-2016 Schedule

- September 10, 2015
   Vision Ease
   FGX International (change in date)
- October 22, 2015

  Morel Eyewear

  Blu-Tech

  (change in date)
- November 19, 2015
   Tri-Supreme Optical
   Luxottica
- December 17, 201520/20 Vision Centers

Join us Th

Highlights

Sponsors:

Join us at our upcoming meeting on

Thursday, Sept 10, 2015 at The Holiday Inn Plainview

Vision Ease & FGX International

Speaker: Eric Meyers, Vision-Ease Sales Consultant

Presentation: To be announced

CE Credit 1 Ophthalmic Dispensing Credit



# Continuing Education Speakers

Dr. Joseph Bacotti

**Mark Cohen** 

**Ray Dennis** 

**Herb Fletcher** 

**Eric Meyers** 

**Robert Russo** 

**Barry Santini** 

and many others

# **DANY Views**

## **General Information**

- It is the responsibility of all members to sign in at the beginning of the meeting. This means sign-in on at least 2 sheets and sometimes 3. You will not receive credit for the continuing education course if you are not signed in. Our CE provider and that of the New York State Education Department prohibit issuance of credits to anyone who has not properly signed in or has not stayed for the complete course.
- If you have received a notice that your membership has to be renewed, please send in your check today. Better yet, if you're attending our upcoming meeting, bring your check with you. Remember when renewing your membership, it must be in the

form of a separate check. If you're writing a check from your business, we kindly request that you clearly print your name on your check so we can properly credit you. We regret that if your dues is not paid and up to date, you will not receive your CE credits.

- Donated gifts for our raffle are greatly appreciated and will be acknowledged
- Check your e-mail daily or call any member of the Executive Board for updates to our schedule for our upcoming meeting.

# Dinner Menu and Schedule of Events for Our September Meeting

7:00 to 8:00PM Social hour, buffet dishes, meet with

sponsor

(Cash bar until 7:30PM)

8:00 to 8:30PM Business meeting

8:30 to 10:00 PM Continuing education and raffle

Please note that no liquor can be ordered after 7:30 and no alcoholic beverages can be brought into the meeting room after 8:00

#### **Buffet Dishes**

**Grilled Vegetables Chicken Strips** 

#### **Appetizers**

**Classic Caesar Salad** 

#### Choice of Entree

Roast Norwegian Salmon
Sliced Sirloin w/Wild Mushroom
Ragout

Chicken Marsala
All served w/sautéed
vegetables and chefs potato

#### Dessert

Sliced cake or Chef's choice Coffee & Tea



Kosher meals are available

- · Contact David Cohen
- · 2 weeks advance notice needed
- · Credit card pre-paid
- · Call 516-569-2335. Leave message
- Dinner is \$40 per person
- 50/50 raffle optional.
- · Please bring exact cash or check for dinner.
- · Can't make dinner? Come for the CE credits!

#### OANY

130 Forest Ave. Glen Cove, NY 11542 516-671-6883

**Email**: office@oany.org **Website**: www.oany.org

#### **OANY Officers**

President: Steven Lehrer

Vice President: Paul Heller

Treasurer: Charles Bonafede
Secretary: Maribel Barajas
Directors: Chuck Abramson
Mark Cohen

Arthur Rose Alan Smith

Past Presidents:

Judith Deucht 2012-2014 Joseph Monestere 2010-2012 Anthony Rebaldo 2008-2010

2008-2010 Peter Bacotti 2005-2008

Membership Committee:

Paul Heller

**Event Committee:** 

Audrey Mazzeo Annette DiMeo

**Attendance Committee:** 

Lisa Greenwald Robert Higgins Jr.

**Drew Washton** 

**Newsletter Committee:** 

Official Photographer:

Editor: Mark Cohen
Publisher: Alan Smith

Education Coordinator: Peter Bacotti
516-671-6883

Liaison for Education: David Cohen

# Regional Office of Professional Discipline

250 Veterans Memorial Highway Room 3A-15 Hauppauge, NY 11788 Phone: 631-952-7422 Complaint Hot Line: 800-442-8106

# **NYS Education Department**

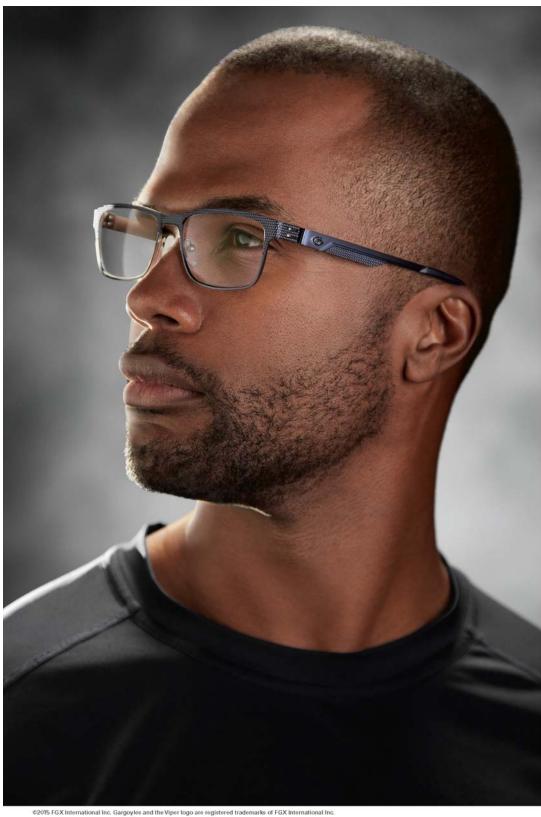
Seth Rockmuller

Executive Secretary for the State Board In Ophthalmic Dispensing The New York State Education Department 89 Washington Ave. 2nd Floor

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# **October is Breast Cancer**

Awareness Month. Now is your chance to stock up on products that your clients

128 Bottles/Case . Min. Order: 2 Cases

\$1.04/Bottle

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will find appealing, starting with our Purity Pink Lens Cleaner! Available in both non-printed (Purity label only)

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One cloth/pouch • 100/box by color

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**Personalized Printing:** \$60/box 5 boxes or more \$45/box 10 boxes or more

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# Bulk 6" x 7" Chamois Cloths

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Sports Kit:	20SPKIT
500	\$3.39 ea.
1000	\$3.19 ea.
2000	\$2.89 ea.

Combo Kit:	20COKIT
500	\$2.89 ea.
1000	\$2.69 ea.
2000	\$2.49 ea.











# What Would You Do? Thinking Outside the Box



We are pleased to present our monthly installment of "What Would You Do? Thinking Outside the Box." Each month we'll present an optically related topic. Maybe it's a question you need answered, a 2<sup>nd</sup> opinion regarding how you would handle or advise a patient or how you solved a special visual challenge or need for a patient. We'll describe the details in our newsletter and then discuss the topic at our upcoming meeting and get your feedback on the subject. If you have an optical topic you'd like to discuss and would like to share it with us, please let us know so we can present it in future newsletters.

Optical Topic #20

What would you as the Ophthalmic Dispenser tell your patient in order to convince them to upgrade to digital lenses.

# What would you do?

#### **Nominations of Officers and Directors**

We hope everyone can make it to our September meeting. Not only is it our first meeting after the summer break, we'll also be holding the first nominations for our officers and directors. You can vote for the proposed slate of officers or you can choose to nominate someone.

#### Don't forget that our new venue is:

The Holiday Inn 215 Sunnyside Blvd. Plainview, NY 11803

Our meeting will be held in **The Hampton South** located on the **main level**.

# **Optical Brain Teaser**



New Essilor Eyezen lenses are targeted for:

- A.) Bifocals wearers
- B.) Those who are looking for a Progressive
- C.) Trifocal wearers
- D.) Single vision wearers bothered by Eye Fatigue

Attend our next meeting to find out the answer!



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Territory Manager President's Club

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# More Pictures From Our 10th Anniversary Celebration



















# MICHAEL KORS



The launch of Michael Kors latest collection captures the glamorous and sophisticated lifestyle that defines the brand's identity. Inspired by Michael Kors' signature jet set sensibility, Michael's newest collection of sun and optical styles showcase a variety of designs, from cool cat-eye shapes to sporty aviators to vintage-inspired frames and more. The newest collection features custom-made materials that are inspired from the ready-to-wear collection—a true celebration of the luxury derived from Michael Kors' profound vision of women's fashion!

Contact your sales consultant or our customer service representative at 1-800-422-2020 to learn more about Luxottica's newest Michael Kors Collection.



# Congratulations to the Opticians Alliance of New York on its $10^{th}$ Anniversary!



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### **First Class**



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Please deliver by Sept 7, 2015

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