



OANY Views

“New Beginnings”

- New OANY
- New Venue
- New Continuing Education Credits

The President's Corner

Seldom do I use the Presidents corner to speak solely about a specific member. But, after much thought and dialogue with the Board, I decided that the following needs to be brought to your attention.

With that said I want to recognize and bring to your attention the work done for OANY by Andy Cullen. Over a 17-year period, Andy has delivered, and been responsible for 130 CE courses as well as sponsors to underwrite them. No small feat

given the fact the most sponsors seldom realize a return on their investment.

You may not realize this,

“With that said I want to recognize and bring to your attention the work done for OANY by Andy Cullen ”

but most members rarely pay their dues on time. As a result, mailing out invoices and follow up notices becomes a responsibility that needs

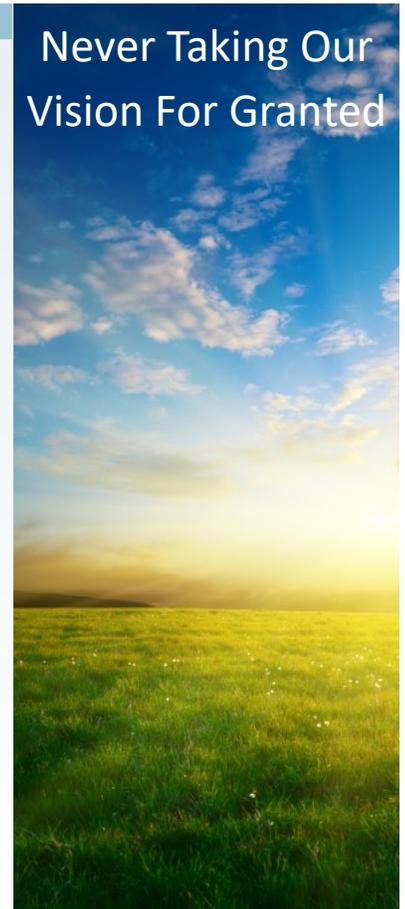
to be kept up. It’s common for members not to remit payment for 3,4, or 5 months. The required follow up is necessary and can be tedious. This is something Andy does regularly.

As a nonprofit organization maintaining a cash flow is challenging. One of our primary sources is advertising. Andy sees to it that we always have enough ads placed to warrant having a newsletter.

Has anyone tried to develop and maintain a

(Continued on page 4)

Never Taking Our Vision For Granted



2022 Schedule

May 18, 2022	Joe Forte
June 15, 2022	Tri-Supreme Optical

Meetings and sponsors subject to change

**JOIN US AT OUR UPCOMING MEETING AT OUR NEW LOCATION
TRENTO RESTURANT, FARMINGDALE, NY
ON OUR NEW DAY OF THE WEEK: WEDNESDAY, MAY 18, , 2022**

Speaker: Joe Forte
 Presentation #1: Optics Every Optician Should Know
 CE Credit: 1 Ophthalmic Dispensing Credit
 Presentation #2: 2022 Contact Lens Update
 CE Credit: 1 Contact Lens Dispensing Credit

Continuing Education Speakers

- Dr. Joseph Bacotti
- Mark Cohen
- Herb Fletcher
- Joe Forte
- Robert Russo
- Barry Santini

Dinner Options and Schedule For Our May Meeting

Schedule of Events

- | | |
|------------------|---|
| 7:00 to 8:00PM | Social hour, meet with sponsor
(Cash bar until 7:30PM) |
| 8:00 to 8:30PM | Business meeting |
| 8:30 to 10:00 PM | Continuing education and raffle |

Please note that no liquor can be ordered after 7:30 and no alcoholic beverages can be brought into the meeting room after 8:00

Salad

House Salad

Appetizer

Spaghetti Pomodoro

Choice of Entree

Chicken Marsala

Branzino Filet

Shrimp Parmigiana

Choice of Vegetable: Smashed Potato or Sautéed Spinach

Dessert

Soda, Coffee or Tea

Homemade Napoleon Cake

- Dinner is \$50 per person
- 50/50 raffle optional.
- Please bring exact cash or check for dinner.
- Can't make dinner? Come for the CE credits!



General Information

- The Opticians Alliance of New York meets the 3rd Wednesday of the month. Schedule, sponsors, and speakers are subject to change.
- It is the responsibility of all members to sign in at the beginning of the meeting. This means sign-in on at least 2 sheets and sometimes 3. You will not receive credit for the continuing education course if you are not signed in. Our CE provider and that of the New York State Education Department prohibit issuance of credits to anyone who has not properly signed in or has not stayed for the complete course.
- If you have received a notice that your membership has to be renewed, please send in your check today. Better yet, if you're attending our upcoming meeting, you can pay by either check or credit card. If you're writing a check from your business, we kindly request that you *clearly print your name on your check* so we can properly credit you. We regret that if your dues is not paid and up to date, you will not receive your CE credits.
- Donated gifts for our raffle are greatly appreciated and will be acknowledged
- Check your e-mail daily or call any member of the Executive Board for updates to our schedule for our upcoming meeting.

OANY

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OANY News

OANY Awards Met's Tickets In Memory of Charles Bonafede

In September of last year, we announced that OANY was fostering a new award in memory of long-time member, Charles Bonafede. As you may know, Charles was a valued member of OANY, a past officer, board member and friend. As part of that announcement, it was decided the OANY board will chose an OANY member who has contributed to our organization and will present that person with the "Alliance Person of the Year." We will also choose an "Alliance Sponsor of the Year." In October, the board announced the winners will each be awarded 2 tickets to a Met's game in July of 2022. This was a great way to honor Charles as both he and his father, Ben, were avid Met's fans. Bonafede Opticians was the Met's team Opticians for many years. We are pleased to present tickets to **Anthony Rebaldo**, our "Alliance Person of the Year" and to **Herb Fletcher of Younger Optics**, our "Alliance Sponsor of the Year." Both will attend a Met's game in July against the Miami Marlins. Have a great time Anthony and Herb and "Let's go Met's."



OANY Member Phil Feldman Has Gone to the Dogs

OANY member, Phil Feldman and his wife Deena, may be out of control. They are the proud grandparents to 2 dogs. Meet Riley, the Goldendoodle at the top and Charli, The Bren Doodle at the bottom. Both are female. They also happen to be very cute. Enjoy them Phil and Deena!



(Continued from page 1)

website? Or, answer questions from non-members as well as those needing to be walked through how to access online CE's. Guess who handles these activities. Andy Cullen does, tirelessly. What also needs to be noted is that all that Andy does is from an office in his home which is a huge savings for OANY. Yes, he gets paid, but his salary would not be nearly enough where we would look to hire an outsider to handle these necessary details. It occurred to me that we, OANY members, enjoy our

monthly meetings, and socializing with colleagues. We also enjoy knowing our required CEs are always accessible at these meetings or online. But do we give thought to the behind-the-scenes activities that enable this to occur? Without Andy, I doubt OANY would continue, or function as it currently does. So, on behalf of OANY and the Board, Thank you Andy!!!

Anthony Fulco

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Koos Van Witzenburg
Territory Manager
President's Club

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US Healthcare Sector Faces Threat of Russian Cyberattacks

Published on May 1, 2022, By INVISION Staff

The AOA has published tips for dealing with the possibility of an attack



The American Optometric Association is offering tips for dealing with

cyberthreats as a result of the Russia-Ukraine war. AOA wrote on its website:

On April 13, a Cybersecurity Advisory released jointly by the Department of Energy, the Cybersecurity and Infrastructure Security Agency (CISA), the National Security Agency and the FBI warned of evidence that “advanced persistent threat actors” have new malicious cyber tools that could gain full system access to industrial controls and data acquisition devices inside the U.S. While the agencies declined naming the source of the threat, private sector partners said the “exceptionally rare and dangerous” tools appear consistent with Russian actors.

AOA also noted: “Days after the Russian invasion, the Department of Health and Human Services (HHS) cybersecurity division, known as HC3, issued its own albeit nonspecific alert to health care organizations.”

And the Biden administration has issued warnings that Russian actors may try cyberattacks in the U.S. in retaliation for sanctions.

AOA offered these suggestions from Lockton Affinity, an AOAExcel endorsed business partner providing cyber liability insurance options:

1. **MFA (multifactor authentication) process.** Two-factor authentication or MFA requires users to acknowledge their login credentials via a phone call, text message or app notification after correctly entering their password.

2. **Password protocols.** Consider applying stronger password protocols that include 12 or more characters and a combination of letters, capitalization, numbers and symbols. Require different passwords for each account or service. Incorporate rolling updates to prompt users to change passwords either monthly or quarterly. Update passwords as personnel changes take place.
3. **Regular software patches and updates.** Be sure not to put off regular software maintenance updates and patching, as these processes help to fix bugs and other vulnerabilities. Conduct an inventory of devices, operating system versions and applications. Monitor and audit patches. Check with your IT company to make sure updates will not affect your systems.
4. **Employee training.** Periodically remind employees that they are also responsible for the practice’s cybersecurity, and to be mindful of email phishing attempts, suspicious links, password sharing or other malicious schemes.
5. **Cybersecurity professionals.** In addition to working with a cybersecurity firm to conduct a comprehensive risk assessment of your practice’s network or systems, doctors may find peace of mind through cyber liability insurance. Through AOA membership, doctors have access to cyber liability insurance administered by Lockton Affinity. This policy helps cover the costs associated with notifying all affected parties, ongoing credit monitoring, outside investigations and more.



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Though we are still proud of our Rochester Optical history, we've listened to valued customer feedback very intently over the last few years and are excited to present to you how we've put that feedback into effect. What we heard from you was *Quality, Lead-time and Service*. To deliver on these three guiding principles, RLab invested millions of dollars in installing, repairing or rebuilding virtually every piece of equipment in the lab, as well as rerouting our laboratory operations; a process that continues today. We've introduced hundreds of new exceptional products that give you the option of substitution at better cost or providing the best branded products in the industry. We had changed ordering, warranties, returns, expediting, customer service and sales. The only thing we hadn't changed, was the name.



During the Pandemic, we swiftly rerouted some production to PPE, offering much needed equipment to front line personnel, as well as ECP's and private citizens, and launched a virtual catalog for you to use with your customers. In short, there is nothing we have not changed and will not continue to change to better service you, our partner.



We are still true to our independence and are proud of our heritage. If you were a customer of Rochester Optical 5 years ago you simply would not recognize it as the same entity we are today. The change to RLab is, in part, to share our new and exciting story, to reflect the growing National nature of our business and to cast our ship definitively forward on this new exceptional path. In short, if you haven't tried the new RLab you really don't know *RLAB*.

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Superflex® KIDS puts the fun back in function! Great Colors, funky temple detailing, and the latest styles makes this collection a fun fashion statement for trendy kids and tweens.

Shower Thoughts

This month we present "Shower Thoughts." What do you think about when you're taking a shower? Here's a sampling. Thanks to Peter Bacotti for sending these. Do you have any "Shower Thoughts" you would like to share with us? Just send them to me and I'll publish them a future newsletter. E-mail to: moodymet@aol.com.

1. "You're legally allowed to throw someone's ashes in the ocean, but not their corpse."
2. "Butt dials are accidental, but booty calls are always intentional."
3. "It's considered less taboo to constantly pump yourself full of a liquid stimulant drug to keep yourself awake throughout the day rather than lay down for a quick mid-day nap."
4. "Mark Zuckerberg might be acting more robotic due to plans to set loose an actual public replacement robot someday and wants the transition to go unnoticed."
5. "The audience at the Oscars are mostly paid actors."
6. "Ordering fast-food through Door Dash/Uber Eats breaks the whole point of fast food. It's expensive and delayed."
7. "Taking the first bite of a burger is the only way to know where the front is."
8. "There's a good chance that major historical conflicts were avoided not by world leaders in meetings, but their interpreters momentarily deciding to mistranslate the conversation."
9. "Slugs have no right to be as aerodynamic as they are."
10. "If you work on a farm and your job is to take care of chickens, you are a chicken tender."

via Reddit



Legislative Report and Other Important News in Our Industry

By Anthony Rebaldo, Legislative Committee

- The anti-fogging sprays and cloths many people use to prevent condensation on their eyeglasses when wearing a mask or face shield may contain high levels of potentially harmful substances, a new Duke University-led study has found. The chemicals in question are per- and polyfluorinated alkyl substances (PFAS) that are of high concentration of up to 20.7 milligrams and is associated with impaired immune function, cancer, thyroid disease, and other health disorders.
- Scientists have developed an artificial intelligence system that can analyze eye scans taken during a routine visit to an eyecare provider and identify the high risk of a heart attack. These are deep learning techniques used as an artificial intelligence system to automatically read retinal scans and identify those people who, over the following year were likely to have a heart attack.



We are pleased to present this month's edition of trivia. See if you know the answer to the question below. You'll find the answer at the bottom.

What was the name of the first remote control?

- 1) Sit-N-Click
- 2) Shift Board
- 3) Lazy Bones
- 4) Flash-Matic

Lazy Bones



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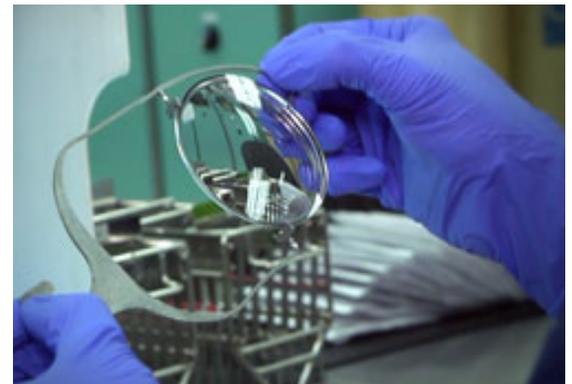
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