



# **Opticians Alliance**

## **of**

# **New York**

January 1st 2017

Now that 2016 is upon us the Opticians Alliance of New York once again need your support to carry on our work in making it the number one organization in New York. We have an ambitious advertising program developed just for you, our sponsors, so that your message can reach our membership and beyond. Won't you join us in our journey? The rate chart below has many possibilities for your consideration. If you have any questions or concerns call us to discuss your special needs.

We are offering these special promotional prices for you to take advantage in getting your company's message to our members.

Meeting Sponsorship.....	\$ 750.00
Full page ad in our monthly newsletter.....	\$ 1300.00
Tag banner at the bottom of our web site .....	\$ 350.00
Business size card ad in our newsletter for your rep .....	\$ 200.00
Vision Expo East Sponsorship.....	\$ 250.00
Hot link on our weekly e-mail blast (1000 Circulation to ECP's) .....	\$ 50.00
Non Member Office Link in Web Site .....	\$ 25.00

Packages are available. Call our office for additional information

PLUS YOU GET ALL OF THESE EXTRAS. Dinner for two at no additional charge when you sponsor a meeting, Newsletter ads can be changed 4 times yearly..No additional charges to hot link your name where ever it's found to your company's web site.

Go to our web site [www.oany.org](http://www.oany.org) and browse the site and come join us on an exciting journey. To download a copy of the sponsorship agreement click here

Sincerely yours,

Andrew M Cullen  
Executive Director